

feature 18' floors

Catch the charm to cherish your chambers

Desire to deserve the dazzling designs

Mesmerizing magic of miracles

Own the occurrence of opulence

Richness rose with elegant redefined

Precious living with enhanced embellishment

Novelty rediscovered with newness re-created

Ultimate bliss of glowing sheen

## Our proud accolades



CERAM FASHION STUDIOS

Ceramic Fashion Studio is known for creating stylish tiles that carry an inherent oomph factor. Continuing its legacy, it is here with another brilliant collection, Feature Floors 18'. As the name suggests, it is here to redefine the standing norms associated with the floor tiles. The collection presented here is sure to break stereotypes related to the floor tiles as it has sturdy and stylish tiles having rich details and robust body. These are designed to perfection and carry an intrinsic enigma that is sure to woo one and all. Gone are the days when style was limited to just closets as CFS is all set to bring it to the surfaces with its latest collection.

FEATURE FLOORS

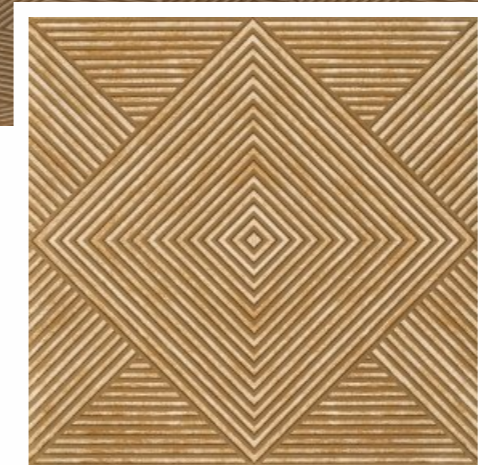
### Area of Application (Low to Medium Traffic Areas)

- Hospitality
- Cafeteria
- SPA & Wellness
- Shop
- Bathroom
- Restaurant/Fine Dine/Lounge
- Comfort
- Business
- Living & Bedroom
- Kitchen

### Finish/Look

- Wood Look
- Metallic
- Color look
- Stone / Concrete Block look
- Texture Look
- 3D Undulation





CFF6060001  
ROVERE MOKA

Geometric designs with a twist presented here are an epitome of precise art and brilliant aesthetics. Besides, the color tone maintained here is earthen and, so graceful.

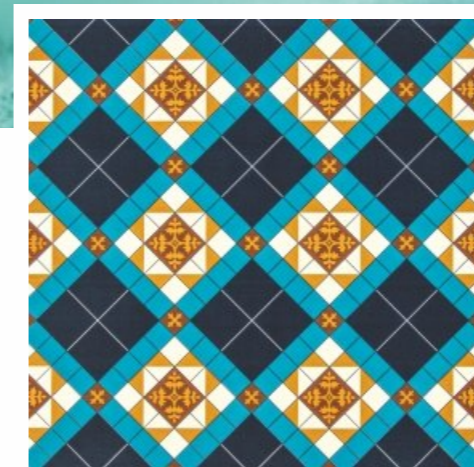
FEATURE  
FLOORS

CERAMIC  
FASHION  
STUDIO



CFF6060004  
ARTSY AQUA

Giving a miss to otherwise cliché floral patterns, this piece is here to have its own place. Subtle colors and royal pattern are here together in a concrete form.



CFF6060005  
COMPOSITIONE BLU

A mélange of geometric and floral patterns as this piece is, can make any floor ooze charisma. Soft hues used here are another factor of its worth falling for.



CFF6060002  
ROVERE GRAPHITE

FEATURE  
FLOORS

The mystic grey color just got a ravishing makeover here. The presented design has lining pattern and rustic appeal that can slay boredom effortlessly.

CERAMIC  
FASHION  
STUDIO



CFF606009  
BLOCK CIELO

If you like artistic patterns then you will love this amazing piece. It has class apart finesse and multiple elements working individually and also in equilibrium, in sheer style.



CFF606011  
URBANO CARBON

This effort of ours to blend damask with spheres is second to none. It has subtle tale on its surface narrating the saga of splendor and lavish ease.

10 11

FEATURE  
FLOORS

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FASHION  
STUDIO



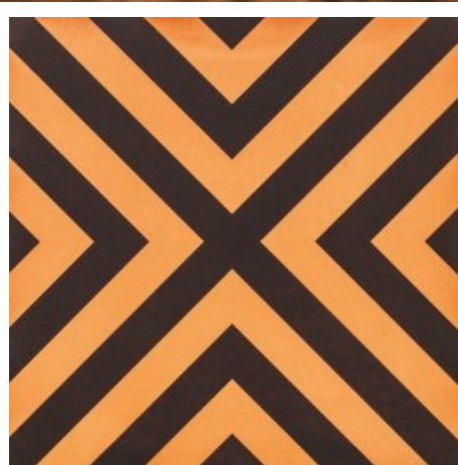
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CFF6060003  
ARTSY MOKA

FEATURE  
FLOORS

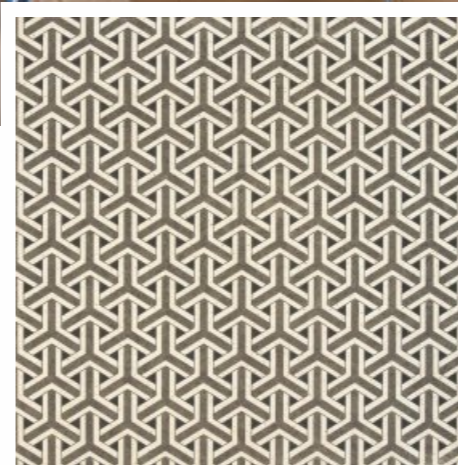
This piece is meant to take you to a trip down the memory lane. Its vintage pattern, perfectly complement the pastel shades and together create a masterpiece.

CERAMIC  
FASHION  
STUDIO



CFF6060013  
NORDIC ORANGE

Marrakech patterns have their own monarch of grace and glory and we have brought the same in this piece using minimalistic elements



CFF6060014  
CRUZAR HAZEL

This piece is one of the proud assets of our Moroccan assortment and can lift the mood of any ambiance effortlessly.

FEATURE  
FLOORS

CERAMIC  
FASHION  
STUDIO



CFF6060006  
COMPOSITION BLACK

Black the color of magic is here in its conceptual avatar. The semi-abstract design and refined polish of this piece is beautiful beyond words.

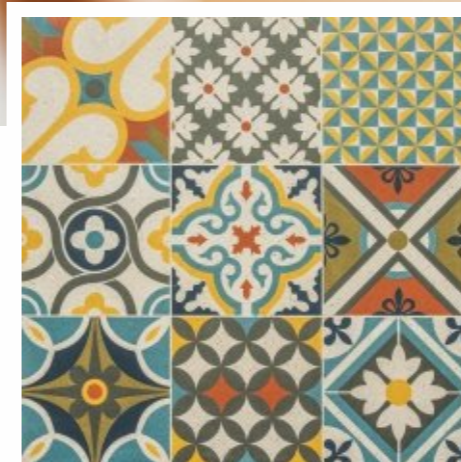
FEATURE  
FLOORS

CERAMIC  
FASHION  
STUDIO



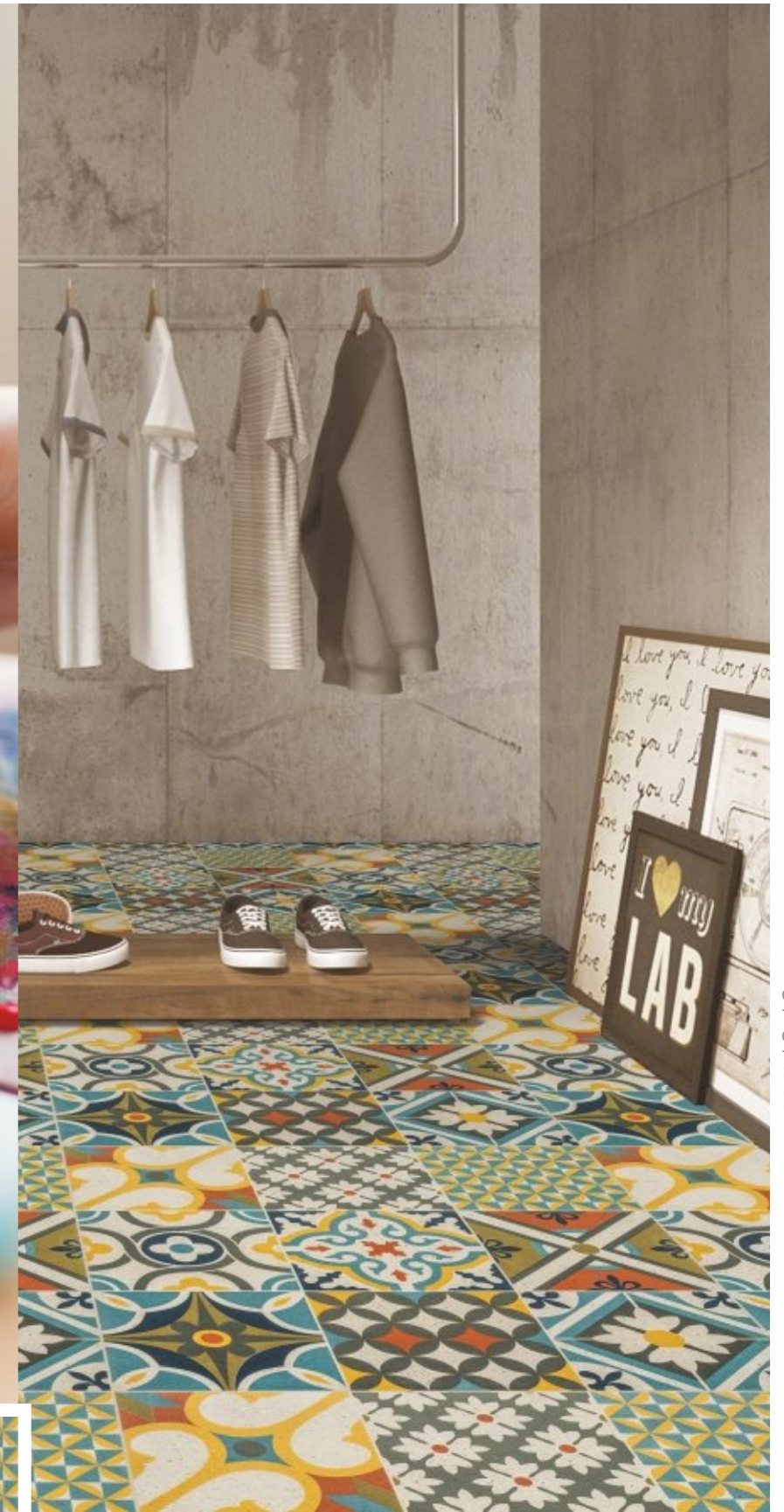
CFF6060015  
ANTIQUE ORO

Witness the birth of out of the world vibes by bringing in these beautifully glorious tiles having spherical abstract patterns.



CFF6060016  
ETHNIC MIX

Bring in the optimistic vibes by bringing in this wonderful piece having best of both the worlds. It has bright shades and sober pattern play



FEATURE  
FLOORS

CERAMIC  
FASHION  
STUDIO



CFF6060007  
OXO SAVANE

FEATURE  
FLOORS

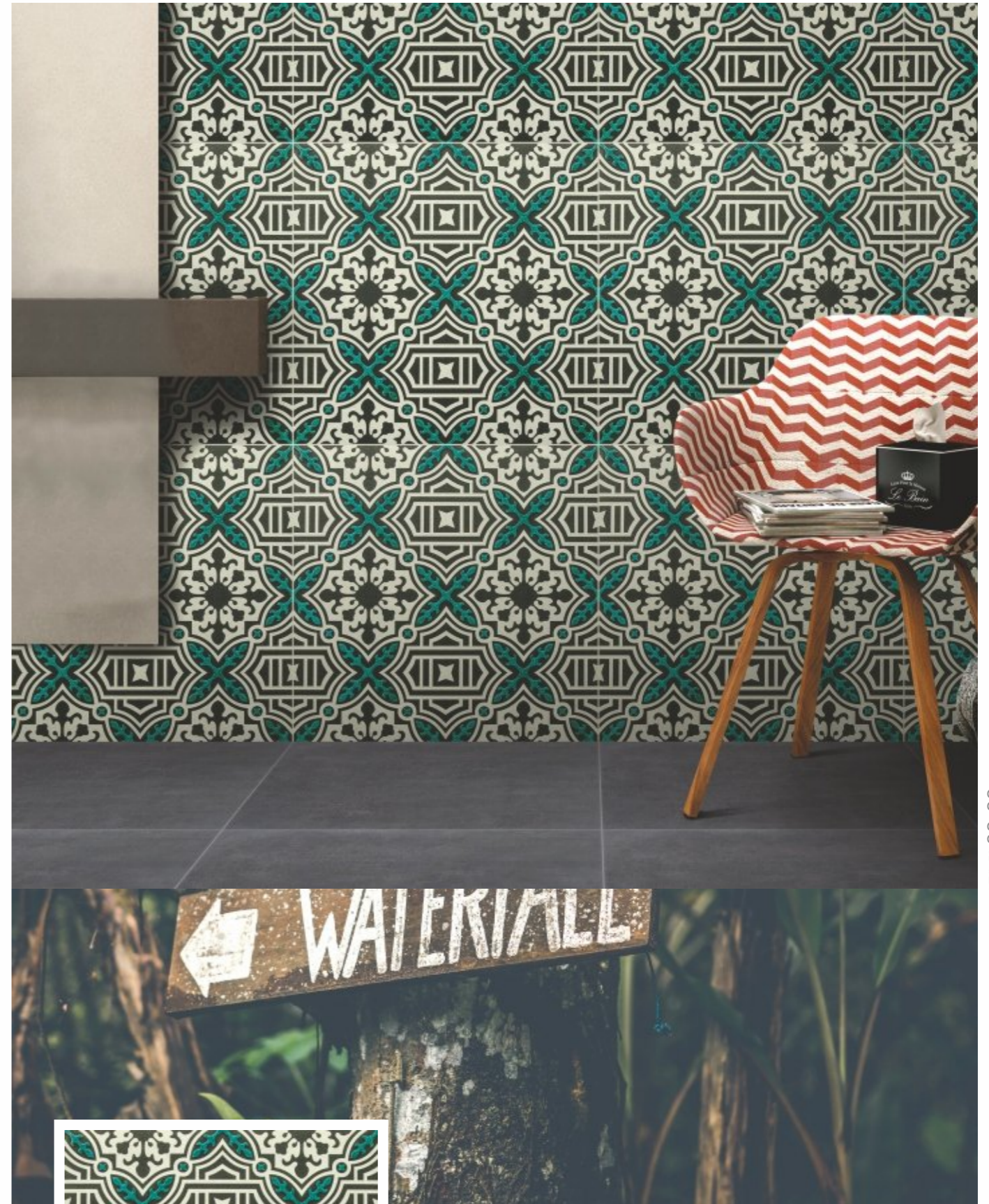
This piece is one of the proud assets of our Moroccan assortment and can lift the mood of any ambiance effortlessly.

CERAMIC FASHION STUDIOS



CFF6060018  
MEDIEVO VERDE

Marrakech patterns have their own monarch of grace and glory and we have brought the same in this piece using minimalistic elements.



CFF6060019  
INLAY AQUA

When we talk about Moroccan art aesthetics, we talk about supreme creativity which this piece can reflect till the core. It has wise details that boast about fine decor.

FEATURE  
FLOORS

CERAM  
FASH  
STUD ON



CFF6060008  
OXO GRAPHITE

FEATURE  
FLOORS

There can be nothing more beautiful than geometry meeting art. This piece can stand the test of time with its robust construction and solid color compositions.

CERAMIC  
FASHION  
STUDIO



CFF6060020  
COUNTRY ARANCIO

One can never get enough of such beautiful patterns. It is a perfect harmony of refined polish and timeless elegance. Besides, having them around can speak of your fine decor taste.



CFF6060021  
CLASSICO VERDE

This effort of ours to blend damask with spheres is second to none. It has subtle tale on its surface narrating the saga of splendor and lavish ease.

FEATURE  
FLOORS

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CFF6060010  
BLOCK COTTO

Take vintage charm to your home by having these around. It has classic patterns and pastel shades running in complete synergy with refined poise and glory.

FEATURE  
FLOORS

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FASHION  
STUDIO



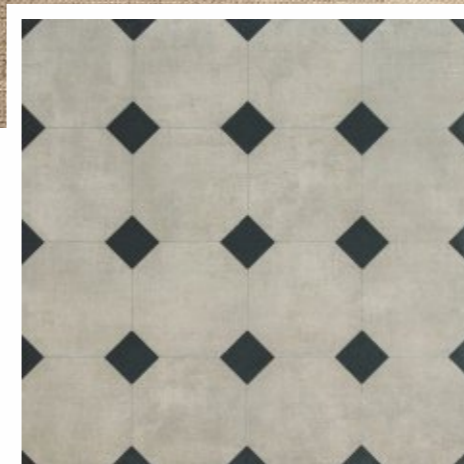
CFF6060022  
CLAYWORK OCRE

Many spaces crave for that one particular signature element that can add life to your leeway and Quatre foil pattern in vibrant shades is here to fill the void.



CFF6060023  
OCTA VERDE

Damask pattern can cast a spell of bewilderment on one and all effortlessly. The same has got a royal lift here with majestic shade and loud outlines.



CFF6060012  
METALSTUD GRIGIO

FEATURE  
FLOORS

If you like artistic patterns then you will love this amazing piece. It has class apart finesse and multiple elements working individually and also in equilibrium, in sheer style.

CERAMIC  
FASHION  
STUDIO



CFF6060026  
FRESCO AZUL

This piece here represents the perfect mix of geometric and segmented patterns. Its classic appeal and flawless polish can make anyone short of words.



CFF6060027  
VINTAGE GIALLO

No one is immune to the charm of isometric patterns and we have a new dimension to this people's favorite design. Its swinging pattern allows it to stand apart.

FEATURE  
FLOORS

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FASHION  
STUDIO



CFF6060017  
INSPIRO SAVANE

How often do you find inspiring and interesting floor tiles? Well it's a rarity. But this piece is here to change it for good. Its pleasing shapes and efflorescent hues can spread awe.

FEATURE  
FLOORS

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FASHION  
STUDIO



CFF6060024  
RETRO SAVANE

Diamonds are a thing of beauty and we have laid some for you on the floor. The graceful background shade moves in complete symmetry with the overall design layout

FEATURE  
FLOORS

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FASHION  
STUDIO



CFF6060025  
FABULA GRIGIO

FEATURE  
FLOORS

This piece is one of the proud assets of our Moroccan assortment and can lift the mood of any ambiance effortlessly.

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## ABOUT FEATURE FLOORS

Feature Floors created with Modern/ Contemporary/ Moroccan Design floors with a strong personality for myriad of areas & environments painstaking planned down to the finest detail merge with a new way of living the metropolis, focusing on the quest for unique experiences: from moments of fine dining or well-being, all the way to business meetings. Hotels and modern avant-garde buildings, SPA and wellness centers are designed with specific and innovative concepts that combine elegance and comfort by meeting the needs of those who want to combine business, entertainment and relaxation. It is these hospitality areas, where elegance without any compromise leaves its mark, where CFS always dedicates special attention, creating surfaces to furnish environments with contemporary elegance and style that is second to none and sought-after, where luxury and design coexist. Dedicated to contemporary spaces, projects complete with floor and wall cladding reinterpret the charm of the most precious and trendy designs with incredible aesthetics and attention to detail. Excellence in technical research and in the production process by CFS creates surfaces that produce the look with extreme accuracy in terms of graphic depth and richness. A vast range of surface finishes is designed for multiple applications and intended use in the reception areas: hall, reception, waiting rooms, business lounges, suites, bathrooms and spa. The beauty and splendor of the Feature Floors come alive in a surface that guarantees the technical and functional advantages of porcelain stoneware tiles: perfect technical reproduction of identical surfaces over time, resistance to wear, stains and contact with detergents. For exclusive continuity are available that are resistant to weather, resistant to frost and have anti-slip properties. CFS Feature Floors stand out thanks to their elegant aesthetics and decorative soul and they also have other important practical advantages: surface is easy to clean, the color does not change over time and the tiles are resistant to stains and chemicals. For sought-after interior decoration there are spectacular three-dimensional designs, with sinuous sculptural reliefs to create walls of high aesthetic and decorative impact.

### FEATURES AND ADVANTAGES OF FEATURE FLOORS

Vitrified tile is a compact and non-porous material, resistant to frost and fire, resistant to wear and breakage. It also resists acids, chemicals and thermal shock. Durable, resistant and easy to clean, FEATURE FLOORS offer considerable advantages in numerous applications in residential, commercial and medium traffic public venues. Resistant to footfall and resistant to attack from chemical agents, the surface is characterized by unalterable aesthetics that make these tiles perfect for floors for projects of commercial spaces, restaurants and wellness areas, shops, offices, hotels and business lounges. CFS offers FEATURE FLOORS suitable for use in areas subject to moderate footfall. FEATURE FLOORS do not get damaged when they come into contact with moderate/ mild acids or detergents, do not allow the build-up of mites or bacteria, do not emit volatile organic compounds (VOC) and are easy to maintain: thanks to these, FEATURE FLOORS are particularly suitable for use in spa and wellness center, bathroom floors as well as kitchen floors in both residential and industrial contexts. In general, they are suitable for use in all residential or commercial venues that require safety and hygiene.

### FEATURE FLOORS SURFACE FINISHES:

FEATURE FLOORS are available in various surface finishes depending on the application of use: the matt surface, the satin finish, the textured surface, partly crackle surfaces and the matt undulated surface. The later options are characterized by non-slip characteristics, specifically designed for such flooring.

### SOLUTIONS FOR SUSTAINABLE DESIGNS.

FEATURE FLOORS meet the requirements of sustainable building and allow the construction of architectural projects that are environment-friendly.

FEATURE FLOORS stand out due to their striking aesthetic beauty, thanks to the synergy maintained between the attention paid to market trends and the application of the most advanced technology and production research. The result of ongoing research into trends in architecture and the planning and design of interiors and exteriors, these are characterized by impeccable style, the perfection of their surface and the innovation of their design.

The extraordinary richness and attention to detail is the result of constant technical and technological research. FEATURE FLOORS take inspiration from modern, classical, contemporary & Moroccan patterns and are characterized by stunning realism and much attention to detail. Effect combine the style and feeling that evoke the technical and functional advantages of Vitrified tiles. FEATURE FLOORS mirror the latest design trends in terms of materials and furnishing, for the planning of myriad spaces being able to please without compromising on aesthetics, safety and functionality.



## TECHNICAL SPECIFICATIONS

CHARACTERISTIC			
DIMENSION & SURFACE QUALITY	International Specifications ISO 13006/EN 176 Group & IS 15622 : 2006	VALUE	METHOD OF TESTING
Deviation In Length	±0.6%	±0.1%	ISO 10545 Pt 2
Deviation In Thickness	±5%	±2%	ISO 10545 Pt 2
Straightness Of Sides	±0.5%	±0.1%	ISO 10545 Pt 2
Rectangularity	±0.6%	±0.2%	ISO 10545 Pt 2
**Surface Flatness	±0.5%	±0.2%	ISO 10545 Pt 2
**Glossiness	-	Min. 90% Reflection	Glossmeter
PHYSICAL & THERMAL PROPERTIES			
Water Absorption	<0.5%	<0.05%	ISO 10545 Pt 3
Mohs Hardness*	>6	6	EN 101
Flexural Strength	35 N/mm <sup>2</sup>	>46 N/mm <sup>2</sup>	ISO 10545 Pt 4
Abrasion Resistance**	<175 mm <sup>3</sup>	<144 mm <sup>3</sup>	ISO 10545 Pt 7
**Skid Resistance (Friction Coefficient)	>0.4	>0.4	ISO 10545 Pt 17
Breaking Strength	1113 N	2800 N	ISO 10545 Pt 4
Density (g/cc)	>2.0	>2.4	ISO 10545 Pt 3
Frost Resistance	Frost Proof	Frost Proof	ISO 10545 Pt 9
Thermal Shock Resistance	No Damage	No Damage	ISO 10545 Pt 9
Thermal Expansion	<9 x 10 <sup>-6</sup>	<6 x 10 <sup>-6</sup>	ISO 10545 Pt 8
Moisture Expansion	Nil	Nil	ISO 10545 Pt 10
CHEMICAL PROPERTIES			
Chemical Resistance	No Damage	No Damage	ISO 10545 Pt 13
Colour Resistance	No Damage	No Damage	DIN 51094
Stain Resistance	Resistant	Resistant	ISO 10545 Pt 14

## PACKING DETAILS

Dimensions in MM	Thickness	Pieces/Box	Area Coverage	Weight
600x600mm	10mm	03 pcs	1.08 sq. mtr	24 kgs (App.)

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